Kevin Seiler

Product Design / User Interface Engineer

I'm a designer with a passion for mobile apps and web. I currently lead mobile app design and the Andromeda design system at Ulta Beauty. In my free time, I enjoy hiking, cooking, working on cars and ☕.

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Proficiencies

TECHNICAL
Wireframes / Prototypes
Design Thinking
Agile
Augmented Reality
Design Systems

PERSONAL
Multi-tasking
User-centered
Collaborative
Solutions Driven

LANGUAGES
HTML
CSS & SCSS

SOFTWARE
Adobe XD
Sketch
Figma
InVision Studio
Adobe Creative Suite

Education

Rock Valley College   2011 - 2013
Graphic Arts Technology - Mixed Media Production - AAS

Lake Washington Technical College   2004 - 2007
Information Assurance & Network Security

Work History

Ulta Beauty, Inc.   2016 - Present
Sr. Product Designer - Digital

Lead designer for mobile app platforms (iOS & Android). Advocate for design across the company by establishing a component-based approach to design and code. Work cross-functionally and collaboratively to establish standards and guidelines by building and maintaining a design system for all digital products.

Hewn Creative Bureau   2015 - 2018
Partner

Collaborate with in-house teams and clients to take projects from concept to completion. Guide creative direction for multiple media channels to create a cohesive and consistent brand message for any customer-facing touchpoints such as web, retail, print & social.

CDK Global   2014 - 2015
Front End Dev / Interaction Designer

Work with cross-functional teams to develop customer-facing webpages. Streamline workflow to create efficiencies across design and dev teams. Establish guidelines and best practices for responsive web, scalable design and code best practices.

Seiler Creative Studio   2009 - 2014
Freelance Designer